

# HAFIDLUL MUFFID HIDAYAT

Lamongan, Jawa Timur, Indonesia

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## Summary

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An Information Technology undergraduate at the University of Jember with a strong enthusiasm for UI/UX Design. Experienced in designing user interfaces and user experiences through various projects, with a focus on user-centered, functional, and aesthetic design. Committed to continuously developing skills and delivering impactful digital solutions.

## Education

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**University of Jember (UNEJ) - Jember, Indonesia**

*Bachelor of Information Technology, Faculty of Computer Science*

2024 – Present

- Studying information technology fundamentals, including system analysis and human-computer interaction
- Hands-on experience in UI/UX Design through projects and competitions
- Developing skills in design thinking, wireframing, and prototyping

**SMK Telkom Sidoarjo - Sidoarjo, Indonesia**

*Telecommunication Access Network Engineering*

Jul 2021 – Jun 2024

- Participant in Digital Talent Program (HIPSTER) with a focus on UI/UX Design and UX Research
- Experience in fiber optic installation and configuration, including cable splicing and network setup
- Installed and configured MikroTik routers, covering basic routing, firewall configuration, and bandwidth management
- Founder of TechFast, a creative product business focused on brand identity and visual design
- 2nd Place Winner, Student Talk – Brand Logo Design Competition

### Certification:

- MikroTik Certified Network Associate (MTCNA) - Issued Jan 2024 · Expires Jan 2027

## Experience

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**CV Purnama Kreatifa - Sidoarjo, East Java, Indonesia**

*Software Development Company*

Graphic Design Intern | Jul 2022 – Nov 2022

- Designed visual assets to support company needs, including logos, icons, backgrounds, and apparel designs
- Created UI/UX website designs using Figma, focusing on clean, user-friendly interfaces
- Collaborated with developers and designers to maintain consistent visual identity across digital products

## Organizational Experience

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**UKM Logicware and Open Source (LAOS)** - Jember, East Java, Indonesia

**Staff of Multimedia Division** | Dec 2024 – Dec 2025

- Designed and managed social media visual content to support organizational branding
- Created web course content for UKM learning programs
- Appointed as a committee delegate for Friendship, serving as Person in Charge (PIC) of the UI/UX Design competition

**Staff of Multimedia Division** | Dec 2025 – Present

- Focused on developing and maintaining the design system for UKM digital products
- Designing web course materials and learning interfaces
- Created ID card and lanyard designs for organizational needs
- Collaborating on a website design project with the Software Development Division

**Technology Infrastructure Laboratory** - Jember, East Java, Indonesia

**Laboratory Assistant** – Media & Technology Division | Aug 2025 – Present

- Provided graphic design and multimedia support for laboratory activities and events
- Created visual content for documentation, publications, and digital platforms
- Assisted in technical and administrative tasks related to media and technology operations

## Achievements / Awards

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- **1st Place Winner**, UI/UX Design - *Information Technology Competition (ITEC)*  
Issued by HIMATIF, Faculty of Computer Science, University of Jember · Oct 2025
- **1st Place Winner**, Al-Qur'an Application Design - *Friendship Competition 2025*  
Issued by BEM, Faculty of Computer Science, University of Jember
- **1st Place Winner**, Al-Qur'an Application Design - *National Student Musabaqah Tilawatil Qur'an (MTQMN) 2025*  
Issued by Al-Azhar, Faculty of Computer Science, University of Jember
- **3rd Place Winner**, UI/UX Design - *HEALTECH UI/UX Design Challenge 2025*  
Issued by ITS RS dr. Soepraoen Malang · Oct 2025
- **3rd Place Winner**, UI/UX Design – *Local Tech Battle 2026*  
Issued by HMIF University Majalengka · March 2026
- **2nd Place Winner** – **Logo Design Competition**, Student Talk  
*Issued by SMK Telkom Sidoarjo* | 2021

## Portfolio

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- UI/UX case studies, including user research, wireframes, and prototypes
- Visual design and branding projects
- Personal and academic design works

**Link:** <https://portfolio.hafidlul.my.id/>